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Business Program Ranked 4th in Nation

The Entrepreneurship Program Receives Prestigious National Attention

The accolades continue to pour in for Ball State's Entrepreneurship Program. In its August 30, issue *U.S. News & World Report* rated the program the fourth-best in the nation.

After years of pushing and promoting, Dr. Donald F. Kuratko's entrepreneurship program has become a nationally recognized institution. Less than two weeks ago, the founder of Ball State's Entrepreneurship Program saw what he referred to as his 'baby' reach a high point in its life.

Kuratko was thrilled when he learned *U.S. News & World Report* ranked the program fourth best in the nation. The honor was a culmination of 17 years of work on a program that has been a pioneer in its field. "The dream has finally come true," Kuratko said.

"While we have been continuously ranked in other publications over the years, *U.S. News & World Report* is one of the most elite since it consists of a peer evaluation by the top schools across the country.

"This is a phenomenal honor for our Entrepreneurship Program, the College of Business and Ball State University."

Ball State's Entrepreneurship Program ranked behind the programs from Babson College, the University of Pennsylvania and the University of Southern California. It ranked ahead of Baylor University.

U.S. News & World Report rated schools on many factors, including school size, retention and academic reputation. "We believe it is possible to objectively compare schools in one key attribute: academic excellence," wrote *U.S. News* reporters Amy E. Graham and Robert J. Morse.

"The Ball State Entrepreneurship Program has consistently ranked among the nation's best and now

is recognized as the number one state university for entrepreneurship," said Neil A. Palomba, Dean College of Business.

In 1998 the program won the National Model Entrepreneurship Graduate Program Award. It has continually been ranked among the top schools by *Business Week* and *Success* magazine.

National Awards

- State of Indiana Quality Improvement Award
- NFIB Excellence Award
- National Model Program Award Undergraduate Level
- Leavey Foundation Award for Excellence in Private Enterprise
- George Washington Medal of Honor
- National Model Program Award Graduate Level

Ball State University Ranked ahead of Harvard, MIT, Cornell in Entrepreneurship

U.S. News & World Report surveyed 327 business programs and ranked Ball State University fourth among schools with an entrepreneurship program. Below are the top five schools, with **Ball State as the number one state university.**

- 1 Babson College
- 2 U. of Pennsylvania
- 3 U. of Southern California
- 4 **Ball State University**
- 5 Baylor University

Source: *U.S. News & World Report* and *The Ball State Daily News*



Dr. Donald F. Kuratko, The Stoops Distinguished Professor of Business and Founding Director of The Entrepreneurship Program